

To all concerned parties:

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Fields Corporation  
President and CEO: Hidetoshi Yamamoto  
(JASDAQ code: 2767)  
Inquiries: Hiroyuki Yamanaka  
General Manager  
Administration Division  
Tel: +81-3-5784-2111

## 松浦亜弥

### Launch of Bisty's New Pachinko Machine "CR Aya Matsuura"

Fields Corporation (Head office: Shibuya-ku, Tokyo; President and CEO: Hidetoshi Yamamoto) announces the nationwide release of the new Bisty Co., Ltd. pachinko machine "CR Aya Matsuura."

The new pachinko machine features popular entertainer Aya Matsuura, nicknamed "Ayaya," as its main character. Since her debut in 2000, Matsuura has been active not only as a singer, but also as an actress and all-round entertainer in TV variety shows, movies and commercials. She has built a broad fan base, appearing on NHK's *Kohaku Uta Gassen* (Red and White Song Festival) New Year's Eve extravaganza five years running and being voted as most popular female entertainer appearing in TV commercials in 2004.

A fantastic adventure story unfolds on the machine's big 15-inch liquid crystal display screen, as Matsuura blasts into orbit with her sights set on becoming the top space idol. She starts out holding a space concert and ends up saving the planet. As well as hearing such mega-hits as "♡ Momoiro Kataomoi♡" and "Yeah! Meccha Holiday," players will be charmed by Matsuura as never before as they enjoy promotional videos and extensive special footage only available on this machine.

Having recently turned 20, Matsuura is taking up a new challenge with her groundbreaking appearance on this machine, and her broad appeal will ensure that "CR Aya Matsuura" is enjoyed by both pachinko enthusiasts and a wide range of other players.

The new machine is scheduled to be available for enjoyment at pachinko halls throughout Japan in late August.

Sales of this machine have been incorporated into the Fields Corporation business plan for the fiscal year ending March 2007.

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◆For inquiries or further information, please contact:◆

IR Manager, Fields Corporation  
E Space Tower 12F, 3-6 Maruyama-cho, Shibuya-ku, Tokyo 150-0044  
Tel: +81-3-5784-2109 Fax: +81-3-5784-2119



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