

To all parties concerned:

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Launch of Rodeo's New Pachislot Machine "PREMIUM Dynamite"



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Fields Corporation (Head office: Shibuya-ku, Tokyo; President and CEO: Hidetoshi Yamamoto) announces the nationwide release of Rodeo Co., Ltd.'s new pachislot machine "PREMIUM Dynamite."

The new pachislot machine "PREMIUM Dynamite" was produced through our collaboration with "K-1 PREMIUM Dynamite!!," which is a popular martial arts event.

The event held on New Year's Eve is the biggest event in the history of martial arts, featuring dream fighters and garnering a great deal of attention.

This machine re-creates an ultimate dream match with fighters from different backgrounds, such as a boxer versus a karate fighter. The latest CG technology is fully utilized to create realistic effects so that players can enjoy breathtaking matches with combinations between various fighters and the use of each fighter's characteristic special knockdown technique. Vigorous visuals on a 20-inch LCD screen give players a real sense excitement as if they were in the arena themselves.

The machine, which features the K-1 ring, will have wide appeal to martial arts fans and pachislot enthusiasts.

"PREMIUM Dynamite" is scheduled for delivery in early March to pachinko halls throughout Japan.

The release of this machine has been incorporated into the Fields Corporation business plan for the fiscal year ending March 2007.

◆For inquiries or further information, please contact: ◆

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