

To all parties concerned:

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FELIX THE CAT

Launch of Bisty's New Pachinko Machine "CRA Felix the Cat"

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Fields Corporation (Head office: Shibuya-ku, Tokyo; President and COO: Takashi Oya) announces the nationwide release of the new pachinko machine from Bisty Co., Ltd., "CRA Felix the Cat."

The new machine features Felix the Cat, a classic American cartoon character created by the animator Otto Messmer. Felix has garnered popularity throughout the world as a curious little cat who likes to get into mischief.

CRA Felix the Cat is the first pachinko machine from Bisty with a new system that combines the features of both "Wing-type" and "7-type" machines. The new machine features six branches through which the steel pachinko balls can travel, as characterized by Wing-type machines. But at the same time it offers a sense of excitement that is absent from typical Wing-type machines.

The movement of the steel balls and the LCD allow players to enjoy the charm and fun of a Wing-type machine, along with the antics of the cartoon characters that heighten the sense of expectation in hitting the jackpot.

This latest machine, which offers new possibilities for the world of pachinko, can be enjoyed by a wide range of people, including not only pachinko enthusiasts but also animation fans.

CRA Felix the Cat is scheduled for delivery in November 2007 to pachinko halls throughout Japan.

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