

To all parties concerned:

April 21, 2008

Fields Corporation  
President and COO: Takashi Oya  
(JASDAQ code 2767)  
Inquiries: Hideaki Hatanaka  
Executive Officer and General Manager,  
Investor and Public Relations Office  
Tel.: +81-3-5784-2111

# SONIC LIVE!

## Launch of Rodeo's New Pachislot Machine "Sonic Live"



© SEGA © Sammy © RODEO  
Unauthorized reproduction or  
usage is strictly prohibited

Fields Corporation (Head office: Shibuya-ku, Tokyo; President and COO: Takashi Oya) announces the nationwide release of the new pachislot machine from Rodeo Co., Ltd., "Sonic Live."

This machine employs content from Sega Corporation's popular "Sonic the Hedgehog" video game software series. Since its international release as an action game in 1991, this content has become popular throughout the world, not just as a game but also as the result of forays into other media such as TV animation.

Using a body equipped with the impressive 20-inch "Doughnut Vision" feature, the new machine recreates the speedy antics of Sonic, the fastest hedgehog in the world. The battle mode, reminiscent of the video game original, depicts Sonic's struggles with his archenemies as he rushes through multiple stages. Players can enjoy this to the max while experiencing an overwhelming sense of speed.

Allowing you to explore the world at the speed of sound, this machine is not only for pachislot enthusiasts, but a wide range of people, including fans of video games.

The Sonic Live pachislot machine is scheduled for delivery in May 2008 to pachinko halls throughout Japan.

◆For inquiries or further information please contact:◆  
Investor and Public Relations Office, Fields Corporation  
E Space Tower, 3-6 Maruyama-cho, Shibuya-ku, Tokyo 150-0044  
Tel.: +81-3-5784-2109 Fax: +81-3-5784-2119