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Launch of Bisty's New Pachinko Machine "CR Iron Chef"



Fields Corporation (Head office: Shibuya-ku, Tokyo; President and COO: Takashi Oya) announces the nationwide release of a new pachinko machine from Bisty Co., Ltd., "CR Iron Chef."

The new machine employs content from the cooking TV variety show "Iron Chef" that was first broadcast in 1993. The incredibly popular show, which has been broadcast in 43 countries and areas worldwide, features cooking competitions between top-level chefs from Japan and overseas.

This machine embodies the outlook of the TV show, recreating an exciting kitchen battle in a way that combines pachinko functions with the tense excitement of a cooking battle. The machine includes many images from the show so that players can amply experience the thrilling fun of an intense contest between Iron Chefs and the world-class chefs.

"CR Iron Chef" pachinko machine is scheduled for delivery in October 2009 to pachinko halls throughout Japan.

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