

February 28, 2011

To all parties concerned:

Fields Corporation
President and COO: Takashi Oya
(JASDAQ code 2767)
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Announcement of Personnel Change

Fields Corporation hereby announces that following personnel change (effective March 1, 2011) will be implemented as set out below.

[Personnel Change]

New Executive Officer (as of March 1, 2011)

New position	Name	Previous position
Executive Officer; Development Division	Tadamasa Oshio	DENTSU INC.

The Company appoints Tadamasa Oshio as an Executive Officer in order to strengthen the research and development functions throughout the Fields group.

◆For inquiries or further information please contact:◆

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