April 18, 2011

Fields Corporation President and COO: Takashi Oya (JASDAQ code 2767) Inquiries: Hideaki Hatanaka Executive Officer; General Manager, Corporate Communications Office Tel.: +81-3-5784-2111

Announcement of Personnel Change

Fields Corporation hereby announces that following personnel change (effective April 15, 2011) will be implemented as set out below.

1. Personnel Change (as of April 15, 2011)

Department manager position

New position	Name	Current position
Osaka Regional Manager, Sales Division and Vice General Manager, Customer Understanding Promotion Office, Sales Division	Tomoyuki Maeda	Osaka Regional Manager, Sales Division

\bullet For inquiries or further information please contact: \bullet			
Corporate Communications Office, Fields Corporation			
E Space Tower, 3-6 Maruyama-cho, Shibuya-ku, Tokyo 150-0044			
Tel.: +81-3-5784-2109 Fax	x: +81-3-5784-2119		

To all parties concerned: