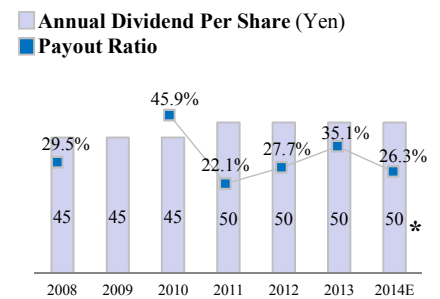
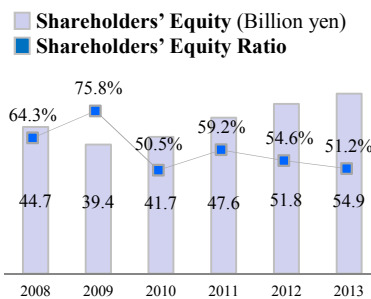
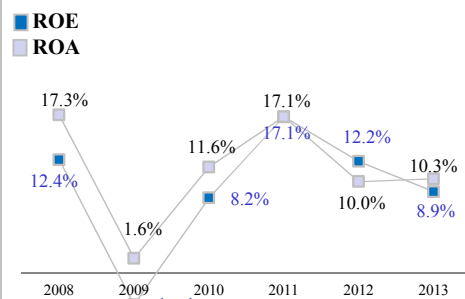
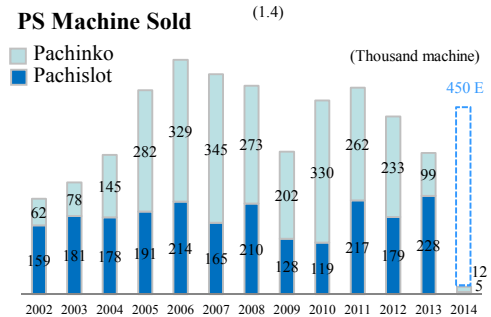
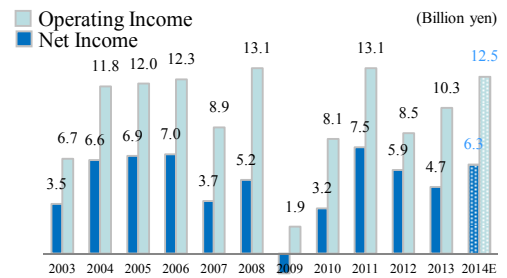


Financial Flash Report

Financial Results and Forecast (Consolidated) (Japan GAAP)

**In pachinko/pachislot field, launch of leading titles in Q2.
Promoting value maximization, development and commercialization of IP.**

(Unit: Billion yen)	Q1 3.2013	Q1 3.2014	YoY	3.2014E	YTD
Net Sales	21.1	5.7	27.2%	120.0	4.8%
SG&A Expenses	5.2	5.8	110.9%	25.3	23.1%
Operating Income	0.2	(3.8)	-	12.5	-
Ordinary Income	0.5	(3.7)	-	12.5	-
Net Income	0.3	(2.2)	-	6.3	-
Total Asset	67.5	69.1	-	-	-
Net Asset	50.8	52.2	-	-	-
Net Income per share (Yen)	10.3	(69.0)	-	189.8	-
CF from Operating Activities	(7.7)	(9.3)	-	-	-
CF from Investing Activities	(1.4)	(1.0)	-	-	-
CF from Financing Activities	(1.0)	(1.2)	-	-	-
Cash and Cash Equivalents	8.0	11.6	-	-	-



*The company conducted a 100-for-1 stock split on October 1, 2012. Regarding the graph above, the figures have been changed reflecting the stock split accordingly.

Result Review

-Focused product line-up of pachinko/pachislot machines in Q2-

In sales of pachinko/pachislot machines, our product line-up is more focused in the second quarter of the first half of the current fiscal year compared to the first half of the previous fiscal year. Multiple number of leading titles are scheduled to be launched in the second quarter.

For this reason, the total number of pachinko/pachislot machines sold decreased year-over-year and resulted in the above operating results.

The consolidated earnings forecasts for the year ending March 31, 2014 remain unchanged from those stated in the "Summary of Financial Information and Business Results (Consolidated) for the year ended March 31, 2013", released on May 7, 2013.

▼Summary of Financial Information and Business Results (Consolidated) for the First Quarter of the Year Ending March 31, 2014

http://www.fields.biz/ir/j/files/press/2013/press_20130806ae.pdf

The full translation version of "Financial Information and Business Results (Consolidated) for the Year Ending March 31, 2014." will be posted within a week. (<http://www.fields.biz/ir/e/>)

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Outlook Review

-IP development-

"GINGA KIKOTAI: Majestic Prince"

Television broadcasts began in April 2013 in conjunction with the comics and are promoting planning and development of products and services utilizing the IP.

"Ultraman" series

The latest TV series "Ultraman Ginga" began television broadcasts in July 2013 and developed character goods utilizing the IP working together with partner companies.

-Sales of pachinko/pachislot machines-

In the first quarter, the total number of pachinko/pachislot machines sold was about 18,000 (down about 46,000 year-over-year). In the second quarter, however, we will launch leading titles in the market such as "CR EVANGELION 8" launched in July 2013.

[Disclaimer]

The plans, strategies and estimates of the Company indicated in these documents, other than actual results and facts, include potential risks and uncertainties and cannot be guaranteed. Potential risks and uncertainties include, but are not limited to, the economic environment of the pachinko/pachislot market in which the Company operates, market competition and the products handled by the Company.