

TSUBURAYA FIELDS HOLDINGS

January 10, 2025

TSUBURAYA FIELDS HOLDINGS INC.

To all parties concerned:

Notice of Decision to Release the Third Edition of ULTRAMAN CARD GAME and Release of the Roadmap in 2025



Tsuburaya Productions Co., Ltd. (hereinafter, “TPC”), which is the core of our group’s content and digital business, announces the launch of the third booster pack of “ULTRAMAN CARD GAME”, a player versus player (PvP) battle card game on Friday, April 25, and the unveiling of the roadmap for card game products and tournaments in 2025.

■ Third booster pack product “Shadow of Undying Vengeance”

The third edition of the booster pack will feature Kaiju and rival characters. In addition to the newly recorded Ultra Heroes, dark heroes such as Ultraman Belial, which is also popular among women, will appear. Kaijus like Alien Baltan will also be newly introduced to the game.

■ ULTRAMAN CARD GAME 2025 roadmap



TPC will launch booster pack once every three months, following the second booster pack launched on Friday,

January 24 and the third booster pack launched on Friday, April 25.

In regard to tournaments for the card game, in preparation for the World Championships in Spring 2026, TPC will be organizing large-scale qualifier tournaments where participants will compete for an invitation.

By introducing attractive new Ultra Heroes and Kaijus in upcoming booster pack releases and by increasing the frequency of tournaments and events, the company aims to revitalize the Ultra League, the community for the Ultraman Card Game.

For details, please refer to the official website of TPC.

<Reference>

Tsuburaya Productions Announces Upcoming Products and Tournaments for the Ultraman Card Game for 2025

<https://tsuburaya-prod.com/news/8107>

< Product profile >

Official name: ULTRAMAN CARD GAME

URL: <https://ultraman-cardgame.com/>

Sales target: Japan, China, South Korea, Taiwan, Hong Kong, Singapore, Malaysia, Indonesia, Vietnam, Philippines, Thailand, Australia, U.S., Canada, Mexico, U.K., Italy, Spain, Portugal, Netherlands, Germany, Denmark, France

Sales location: Sold in mass retailers, toy stores, trading card specialty stores, etc. in each country

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